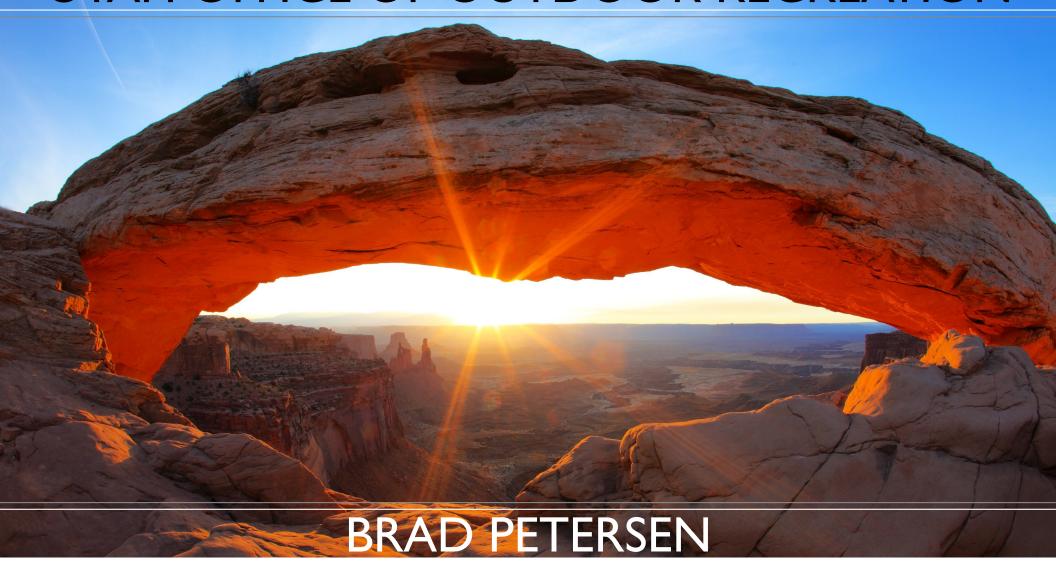
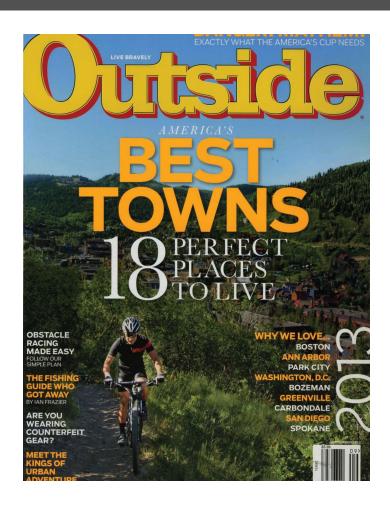
UTAH OFFICE OF OUTDOOR RECREATION



RECREATION HELPS COMMUNITIES, INDIVIDUALS AND BUSINESSES THRIVE.



THE BENEFITS OF RECREATION FOR THE STATE

- 1. MAIN DRIVER OF OUR \$7.4B TOURISM INDUSTRY.
- 2. SUSTAINABLE WAY TO MONETIZE PUBLIC LANDS.
- 3.LOWERS LONG-TERM HEALTH CARE COSTS
- 4.THE BASIS FOR BUILDING A RECREATION PRODUCTS AND SERVICES INDUSTRY

THE BENEFITS OF RECREATION FOR THE INDIVIDUAL

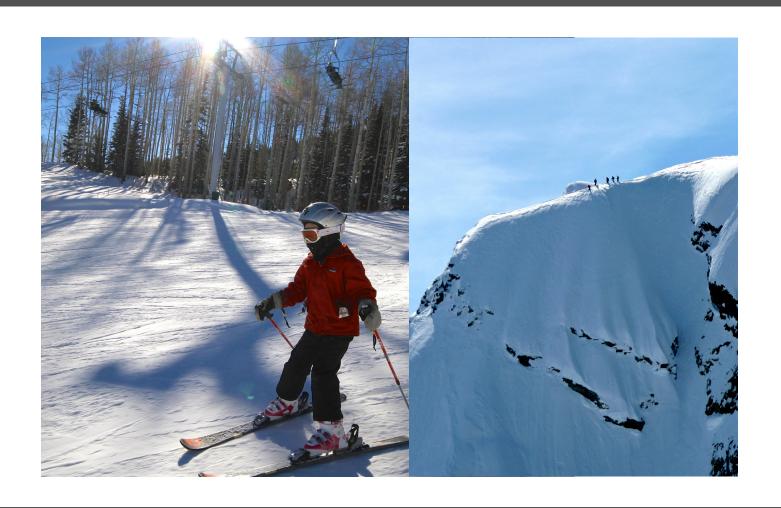
- 1. FULFILLS THE BIOLOGICAL NEED TO EXERCISE.
- 2.IMPROVED HEALTH AND LIFE EXPECTANCY.
- 3.REDUCES STRESS.
- 4.IMPROVED MENTAL FOCUS AT SCHOOL AND WORK.
- 5.BUILDS A SOCIAL CONNECTION TO LIKE-MINDED PEOPLE.
- 6.FUN?

THE BENEFITS OF RECREATION FOR A COMMUNITY

- 1.ENHANCED SENSE OF A COMMUNITY.
- 2.BASIS FOR ECONOMIC DEVELOPMENT.
- 3.IMPROVED COMMUNITY HEALTH.

THE BENEFITS OF RECREATION FOR A COMPANY

- 1. FACILITATES THE RECRUITMENT OF NEW EMPLOYEES
- 2.IMPROVES MORAL
- **3.LOWERS HEALTH CARE COSTS**
- **4.REDUCES STRESS**
- 5.IMPROVED WORK-LIFE BALANCE (AVOID BURN-OUT)



CANYONLANDS NPCataract Canyon









TETON NATIONAL PARK-Grand Teton_ 13,770'

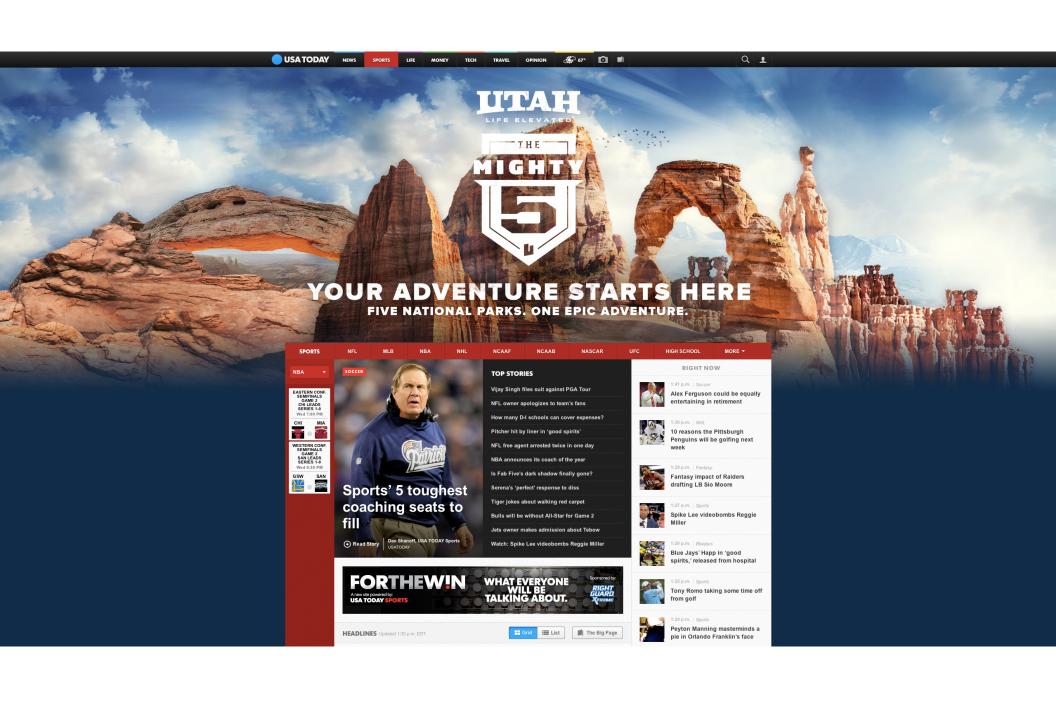


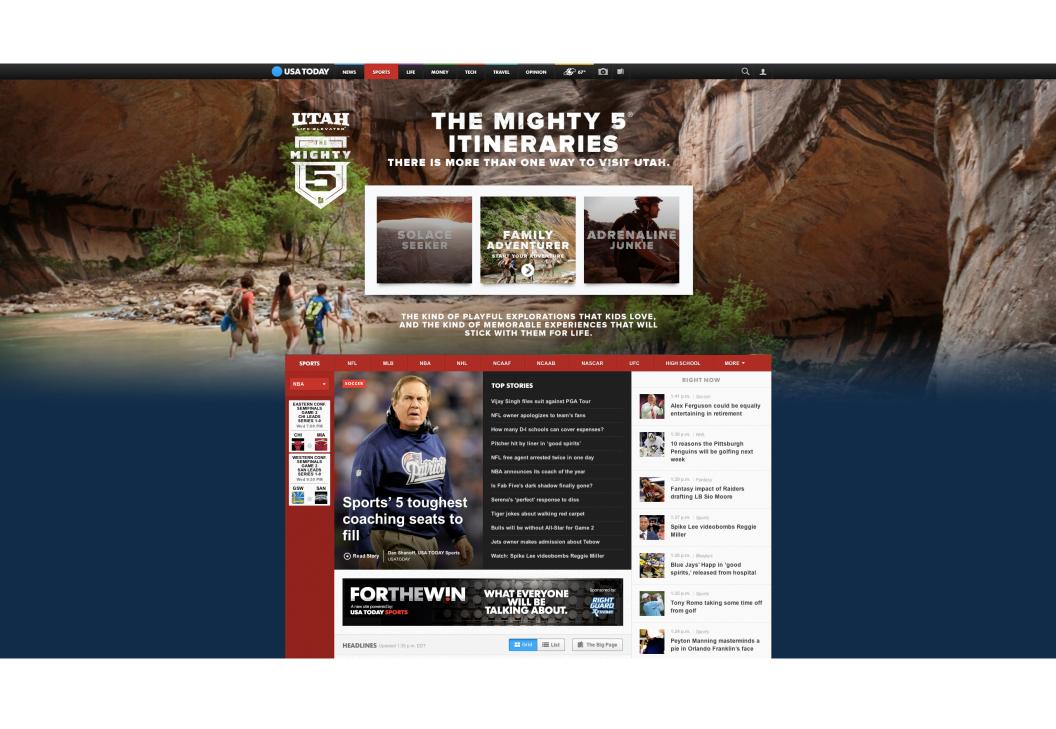
MY PURPOSE:

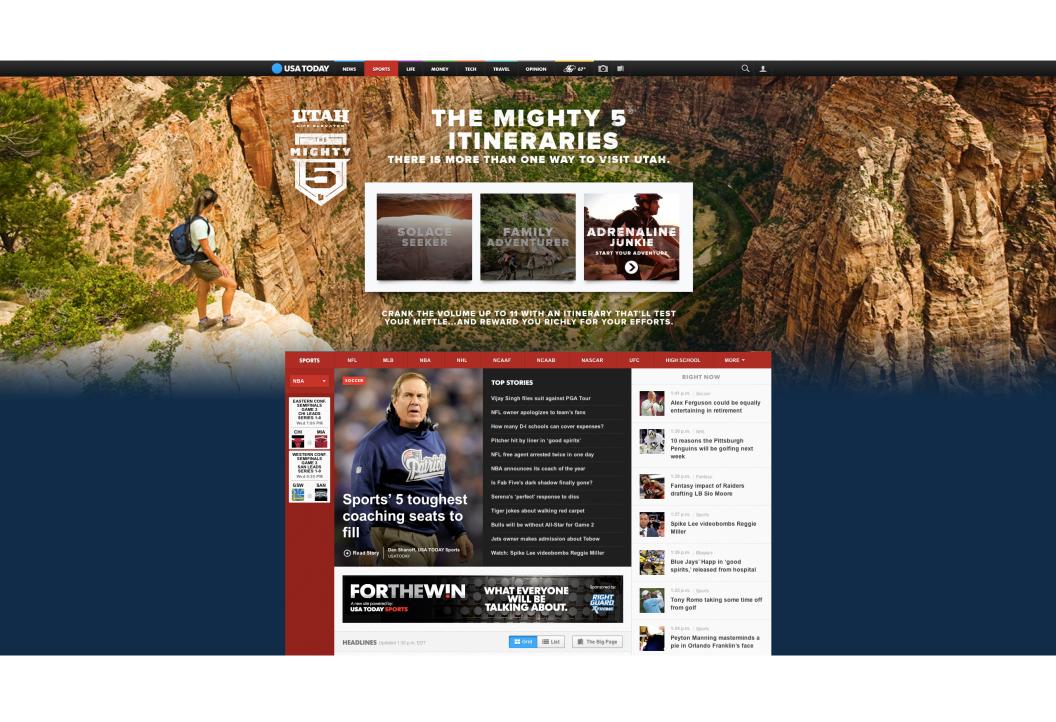
inspire people and organizations to reach their maximum potential; I help people summit.

OUTDOOR RECREATION OFFICE:

use our unique natural assets to inspire people, communities and businesses to thrive.







OPPORTUNITIES

- 1.PUBLIC LANDS
- 2.IMPROVED COLLABORATION
- 3. RECREATIONAL INFRASTRUCTURE DEVELOPMENT
- 4.PLAN FOR THE FUTURE
- **5.INCREASED MINORITY INVOLVEMENT**
- **6.UTAH: AN ACTIVE LIFE STATE**



